COOKIE POLICY

of the website www.body-work.pl

effective from 15 November 2026

This is an English translation of the Polish document "Polityka Cookies", available at www.body-work.pl. Where the user is a Polish citizen, the Polish version is the basis for interpretation (Article 8(1a) of the Polish Language Act of 7 October 1999).

1. GENERAL INFORMATION

1. This Policy sets out the rules for the use of cookies and similar technologies on the website available at **www.body-work.pl**, including the subpages of the BODYWORK Movement and Therapy Centre, BODYWORK Academy and Alfabet Ruchu, and, until it is shut down, also at www.body-work.com.pl (the "Website").
2. The Website is operated by BODYWORK GROUP Sp. z o.o., with its registered office in Poznań, ul. Samuela Lindego 4, 60-573 Poznań, KRS: 0001003740, NIP (tax ID): 7811902266, REGON: 302861197 (the "Controller"). Contact: info@body-work.pl, tel. +48 609 805 660.
3. Cookies are small text files stored on the user's terminal equipment (computer, phone, tablet) while using the Website. Pixels, tags and the browser's local storage work in a similar way – this Policy also applies to them.
4. The rules for processing personal data, including users' rights, are described in the Privacy Policy.

2. TYPES AND PURPOSES OF COOKIES USED

1. **Necessary** – ensure the operation of the Website: the session, forms, the shopping cart and ordering process, logging in, security and remembering choices concerning cookies. They do not require consent (Article 399(3) ECL).
2. **Analytical** – used to compile statistics on the use of the Website (e.g. Google Analytics). Used only after consent has been given.
3. **Marketing** – used to measure the effectiveness of advertising and to display ads tailored to interests, including on external websites (e.g. Meta Pixel). Used only after consent has been given.

3. LIST OF COOKIES

1. The current, detailed list of cookies (name, provider, purpose, retention period) is displayed in the cookie settings panel, accessible via the "Cookie settings" link in the Website footer. The list is generated on the basis of ongoing scanning of the Website and forms part of this Policy.
2. As at the date this Policy was adopted, the Website uses tools from the following providers:

TOOL	PROVIDER	CATEGORY	PURPOSE
Website (WordPress / WooCommerce)	BODYWORK GROUP Sp. z o.o.	necessary	session, cart, orders
Cookie Compliance (consent banner)	Hu-manity.co / Cookie Notice	necessary	remembering choices concerning cookies
Google Tag Manager	Google Ireland Ltd.	necessary	script management – launches analytical and marketing tools only after consent
Google Analytics 4	Google Ireland Ltd. / Google LLC	analytical	visit statistics
Meta Pixel	Meta Platforms Ireland Ltd. / Meta Platforms Inc.	marketing	conversion measurement, remarketing
Microsoft Clarity	Microsoft Ireland Operations Ltd. / Microsoft Corporation	analytical	analysis of how the Website is used (click maps, session recordings without data entered in forms)

3. External platforms used by the Website – the eFitness booking system and the Podia online course platform – use their own cookies on the terms described in those providers' policies.

4. LEGAL BASES

1. Necessary cookies – Article 399(3) of the Polish Electronic Communications Law of 12 July 2024 (the "ECL"); with respect to personal data – Article 6(1)(f) GDPR.
2. Analytical and marketing cookies – the user's consent (Article 399(1) ECL and Article 6(1)(a) GDPR).

5. RECIPIENTS AND TRANSFER OF DATA OUTSIDE THE EEA

1. Data collected by analytical and marketing cookies may be transferred to Google, Meta and Microsoft, including to the USA. The transfer takes place on the basis of the European Commission decision on the EU–US Data Privacy Framework or standard contractual clauses. Privacy policies: https://policies.google.com/privacy, https://www.facebook.com/privacy/policy and https://privacy.microsoft.com.

6. RETENTION PERIOD

1. Session cookies are deleted when the browser is closed. Persistent cookies are stored for the period indicated in the list referred to in section 3, or until they are deleted by the user.

7. MANAGING COOKIES AND WITHDRAWING CONSENT

1. On the first visit, the user sees a banner in which they can accept all categories, reject all, or choose individual categories. Rejecting is as easy as accepting. Analytical and marketing cookies are not activated before consent is given.
2. Consent may be changed or withdrawn at any time via the "Cookie settings" link in the Website footer. Withdrawal of consent does not affect the lawfulness of processing carried out before its

withdrawal.

3. Cookies can also be deleted or blocked in the browser settings. Blocking necessary cookies may make it impossible to place an order or log in.

8. CHANGES TO THE POLICY

1. The Policy may be amended in the event of changes in the law or in the tools used. The current version is always available on the Website; users are informed of material changes in the cookie banner.